



Media Release

Corporate Partnership with Axon

We are delighted to announce that Axon have become a corporate partner of the International Association of Women Police (IAWP) also making them corporate members of our organisation.

IAWP was previously connected to Axon in 2016 due to a corporate partnership with an Axon subsidiary Taser International. Continuing this partnership with Axon ensures IAWP can continue to influence at the highest level, the development of personal protective equipment and support technology designed to take account of women's specific needs as well as cultural considerations. The support now provided by Axon will also allow IAWP to continue with its other projects and help ensure the organisation is sustainable.

Natalia Villett, Senior International Marketing Manager for Axon said, *"Axon first got involved with IAWP through its Taser brand at the IAWP conference in Cardiff in August of 2015, where we were surrounded by hundreds of brave and strong women from all over the world.*

After hearing many stories of success and bravery from around the globe we knew we needed to be aligned with such an organization... An organization that celebrates women and recognizes the commitment they make to make our communities safer. A statement Axon recognizes and lives by.

We were pleased to become corporate partners and members of IAWP in 2016 and that partnership has now been extended in 2017 under the Axon brand. We look forward to developing this partnership further, this year we will also be sponsoring the IAWP Officer of the year award and will have a presence at the 2017 IAWP and ACWAP conference in Cairns, Australia.

At Axon we strive to protect life, protect truth and make communities safer. We are honoured to be a part of IAWP and would like to extend our thanks and gratitude to everyone in Law Enforcement who go out and risk their lives everyday for us."

IAWP President Margaret Shorter said: *"This partnership is of great importance for IAWP. We will be able to take an active part in the future development of equipment and technology designed to protect and support those working in law enforcement. When law enforcement officers are protected, they are better equipped to protect their communities and keep them*

safe. Supportive technology will aid officers' investigations and supports IAWP's resolution on combatting Violence against women as well as increasing the prospect of successful prosecutions at court. We are excited about the future opportunities our partnership with Axon will provide. Our members look forward to building on the relationship we have begun with this global corporation."

About the Axon network:

The Axon network includes more than 100,000 licensed users from around the world and is changing the future of public safety.

Axon protects life by connecting devices, apps and people onto one centralized network. Our technologies impact every aspect of an officer's day-to-day experience:

- **In the field** - Our Smart Weapons offer a less-lethal alternative to firearms and have helped saved over 180,000 lives; our body-worn and in-car cameras collect video evidence to capture the truth of an incident; and our mobile applications enable simple evidence collection.
- **At the station** - Our secure, Canadian cloud-based digital evidence management solution allows officers and command staff to manage, review, share and process digital evidence using forensic, redaction, transcription and other tools.
- **In the courtroom** - Our solutions for prosecutors make collaborating across jurisdictions and agencies easy so that cases can be resolved quickly.

Follow the Axon brand here:

- Axon on line: <https://www.axon.com>
- Axon on Twitter: https://twitter.com/Axon_EMEA
- Axon on Facebook: <https://www.facebook.com/pages/Axon/117780381886687>

About the International Association of Women Police

The International Association of Women Police (IAWP) is a richly diverse and growing organization with global reach. We have Members, Affiliates, Friends and Strategic Partners in countries around the World.

Our **Mission:** To strengthen, unite and raise the capacity of women in policing internationally.

Our **Vision:** IAWP envisions a world where police reflect the diversity of communities they serve and human rights are protected. Our mission is to strengthen and raise the capacity of women in policing internationally.

- Web site: www.iawp.org
- Twitter: <https://twitter.com/iawpinfo>
- 2017 Annual Training conference 17-21 September 2017: <https://2017iwlec.com.au>
- Media Enquiries: media@iawp.org