

# WomenPolice Magazine

## Advertising Rates

Effective 2017

*All copy must be submitted as Camera-Ready Copy and created at 300dpi or higher resolution.*

### ONE-TIME INSERTION

Display Size	Ad Size Specs	Cost - US dollars
1/ 6 page	2-5/16" x 4-5/8"	\$300.00
1/ 3 page vertical	2-5/16" x 9-1/2"	\$525.00
1/ 3 page square	4-5/8" x 4-5/8"	\$525.00
1/ 3 page horizontal	7-1/4" x 4-5/8"	\$600.00
2/ 3 page vertical	4-5/8" x 9-1/2"	\$725.00
Full Page	7-1/4" x 9-1/2"	\$1000.00

### COVERS

Cover	Cost - US dollars
Inside Front Cover	plus 20% premium
Inside Back Cover	plus 15% premium
1/2 Outside Back Cover	plus 25% premium

### MULTIPLE INSERTIONS

**5% discount** for a commitment for two or more ads placed in the same calendar year.

### CONFERENCE EXHIBITORS

**10% discount** for ads placed in the year in which the advertiser is also a Conference Exhibitor.

**15% discount** for a commitment for two or more ads placed in the year in which the advertiser is also a Conference Exhibitor.

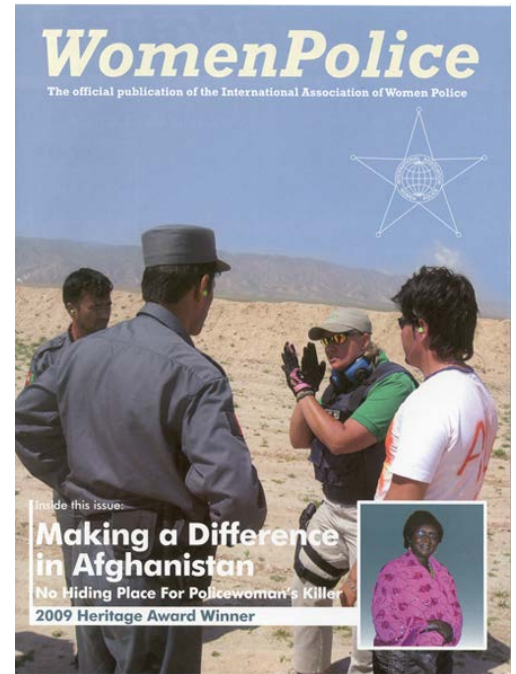
### CLASSIFIED ADVERTISING

**50 cents per word**

Must be paid in advance

No discounts apply

Classified ads are subject to the discretion of the editor for both space and content.



***For details, more information, or to place an ad, contact:***

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