



## Media Release

### **Corporate Partnership with Axon**

We are delighted to announce that Axon have again agreed to continue their corporate partnership with the International Association of Women Police (IAWP) in 2019. Continuing this partnership with Axon ensures IAWP can continue to influence at the highest level, the development of personal protective equipment and support technology designed to take account of women's specific needs as well as cultural considerations. The support now provided by Axon will also allow IAWP to continue with its other projects and help ensure the organisation is sustainable.

Natalia Villett, Director, International Marketing and Events for Axon said, *"Axon first got involved with IAWP through its Taser brand at the IAWP conference in Cardiff in August of 2015, where we were surrounded by hundreds of brave and strong women from all over the world.*

*After hearing many stories of success and bravery from around the globe we knew we needed to be aligned with such an organization... An organization that celebrates women and recognizes the commitment they make to make our communities safer. A statement Axon recognizes and lives by.*

*We were pleased to become corporate partners and members of IAWP in 2016 and that partnership continued in 2017 under the Axon brand. We look forward to developing this partnership further, for the third year in succession, we will also be sponsoring the IAWP Officer of the year award to be presented at the 2019 IAWP conference in Anchorage, Alaska, USA.*

*At Axon we make innovative public safety technologies that, combined with the brave work of law enforcement officers, help to protect life. From our TASER smart weapons, to body worn cameras, to our industry-leading cloud-based evidence management software, we are the world's premier public safety company and are committed to delivering safe, secure solutions for law enforcement, militaries, and citizens alike. As a proud sponsor of this year's 57th Annual IAWP Training Conference in Anchorage, Alaska, USA, we strive to protect and support the courageous women in policing by equipping them with products that best serve them as they serve others. We appreciate the incredibly inspiring female officers that risk their lives every day and we look forward to meeting you at this year's conference to discuss how we can combine our efforts in making communities around the world safer*

IAWP President Deborah Friedl said: *"This partnership is of great importance to IAWP. It allows us to take an active role in the future development of equipment and technology designed to protect and support those working in law enforcement. When law enforcement officers are protected, they are better equipped to protect their communities and keep them safe. Supportive technology will aid officers' investigations and supports IAWP's resolution*

*on combatting violence against women as well as increasing the prospect of successful prosecutions at court. Our partnership with Axon continues to grow as we find new ways of collaborating for the benefit of our members and victims of violence.”*

### **About the Axon network:**

The Axon network includes more than 100,000 licensed users from around the world and is changing the future of public safety.

Axon protects life by connecting devices, apps and people onto one centralized network. Our technologies impact every aspect of an officer's day-to-day experience:

- **In the field** - Our Smart Weapons offer a less-lethal alternative to firearms and have helped saved over 180,000 lives; our body-worn and in-car cameras collect video evidence to capture the truth of an incident; and our mobile applications enable simple evidence collection.
- **At the station** - Our secure, Canadian cloud-based digital evidence management solution allows officers and command staff to manage, review, share and process digital evidence using forensic, redaction, transcription and other tools.
- **In the courtroom** - Our solutions for prosecutors make collaborating across jurisdictions and agencies easy so that cases can be resolved quickly.

### **Follow the Axon brand here:**

- Axon on line: <https://www.axon.com>
- Axon on Twitter: [https://twitter.com/Axon\\_EMEA](https://twitter.com/Axon_EMEA)
- Axon on Facebook:  
<https://www.facebook.com/pages/Axon/117780381886687>

### **About the International Association of Women Police**

The International Association of Women Police (IAWP) is a richly diverse and growing organization with global reach. We have Members, Affiliates, Friends and Strategic Partners in countries around the World.

Our **Mission**: To strengthen, unite and raise the capacity of women in policing internationally.

Our **Vision**: IAWP envisions a world where police reflect the diversity of communities they serve and human rights are protected. Our mission is to strengthen and raise the capacity of women in policing internationally.

- Web site: [www.iawp.org](http://www.iawp.org)
- Twitter: <https://twitter.com/iawpinfo>
- 2019 Annual Training conference 23rd to 27th September 2019, Anchorage, Alaska, USA: [www.iawp2019.womenpoliceofalaska.org](http://www.iawp2019.womenpoliceofalaska.org)
- Media Enquiries: [media@iawp.org](mailto:media@iawp.org)
- Partnership/sponsorship enquiries: [janetownsley@blueyonder.co.uk](mailto:janetownsley@blueyonder.co.uk)